



**GOVERNMENT OF SIERRA LEONE**

**REQUEST FOR EXPRESSIONS OF INTEREST  
(CONSULTING SERVICES – INDIVIDUAL SELECTION)**

Sierra Leone  
Accountable Governance for Basic Service Delivery Project (AGBSDP)  
Grant No.: D8380-SL  
Issue date: 14<sup>th</sup> September 2022

**Assignment Title: Consulting Services to Design and develop a Communication and Outreach Plan for an integrated data platform for monitoring and accountability**

**Reference No.: SL-MOFED-312086-CS-INDV**

The Government of Sierra Leone has received financing from the World Bank toward the cost of the Accountable Governance for Basic Service Delivery Project (AGBSDP) and intends to apply part of the proceeds for consulting services.

The consulting services (“the Services”) seeks to design and develop a Communication and Outreach Plan, focusing on communicating on the data platforms including NaMEMIS, creating awareness and public education/outreach.

*The assignment is expected to be undertaken within 45 days to be delivered between*  
**October – December, 2022**

The consultant will be expected to:

- a) Conduct stakeholder consultations across Local Councils (LCs) and devolved functions authorities and including the Ministry of Local Government (MoLG, Decentralization Secretariat and (Local Council Association of Sierra Leone (LoCASL), Ministry of Health and Sanitation (MoHS) and Ministry of Basic and Senior Secondary School Education (MBSSE).
- b) Carry out desk review of documents relevant to understanding monitoring and evaluation operational context of the local councils and devolved functions of the education and health Sectors in Sierra Leone. These include, but not limited to the laws, policies, reports on LCs, M&E Guidelines, existing M&E plans, LC and devolved function sector revenue collection and expenditure reporting guidelines and, NaMED Key strategic documents (National M&E Policy, Standard Operation Procedures (SOP) National M&E, Strategy, and the Communication Strategy and Action Plan).
- c) Development of outcome metrics to assess effectiveness of the communication and outreach efforts
- d) The consultant would be required to develop a communication and outreach plan conforming to the objective detailed above.

The Project now invites eligible Individuals (“Consultants”) to indicate their interest in providing the Services. Interested Consultants should provide information demonstrating that they have the required qualifications and relevant experience to perform the Services.

The minimum qualifications required of the Consultant for this assignment are:

- ❖ At least a post graduate (Master’s or PhD) degree in any of the followings: Mass Communications, Media and Research, Information Management and Technology, Social Sciences, Development Studies, or related disciplines from a recognized university.
- ❖ Proven experience in undertaking similar assignments.
- ❖ Have at least 5-7 years’ relevant practical experience in similar assignment.
- ❖ Prior work/engagement with LCs and the MDAs in Sierra Leone will be an added advantage.
- ❖ Knowledge of computer applications relating to data platforms and system designs
- ❖ Knowledge in M&E will be an added advantage
- ❖ Fluency in English

The attention of interested Consultants is drawn to Section III, paragraphs, 3.14, 3.16, and 3.17 of the World Bank’s “Procurement Regulations for IPF Borrowers” November 2020 (“Procurement Regulations”), setting forth the World Bank’s policy on conflict of interest. as per paragraph 3.17 of the Procurement Regulations.

Further information can be obtained at the address below or via email request to [agbsdproject2022@gmail.com](mailto:agbsdproject2022@gmail.com) during office hours 0900 to 1700 hours

Expressions of interest can be delivered in a written form to the address below (in person)

Project Management Unit  
Accountable Governance for Basic Service Delivery Project  
3<sup>rd</sup> and 4<sup>th</sup> Floor-SLCB Building  
35 Liverpool Street  
Freetown  
Attn: Procurement Specialist

**OR**

Electronically by e-mail to: [agbsdproject2022@gmail.com](mailto:agbsdproject2022@gmail.com)

When submitting, please indicate ***clearly in the sealed envelope*** or ***email subject*** heading **‘EOI COMMUNICATION AND OUTREACH PLAN-NAMED’**.

**SUBMISSION DEADLINE is 28<sup>th</sup> September 2022.**

